

Export Company Counseling Economic Development



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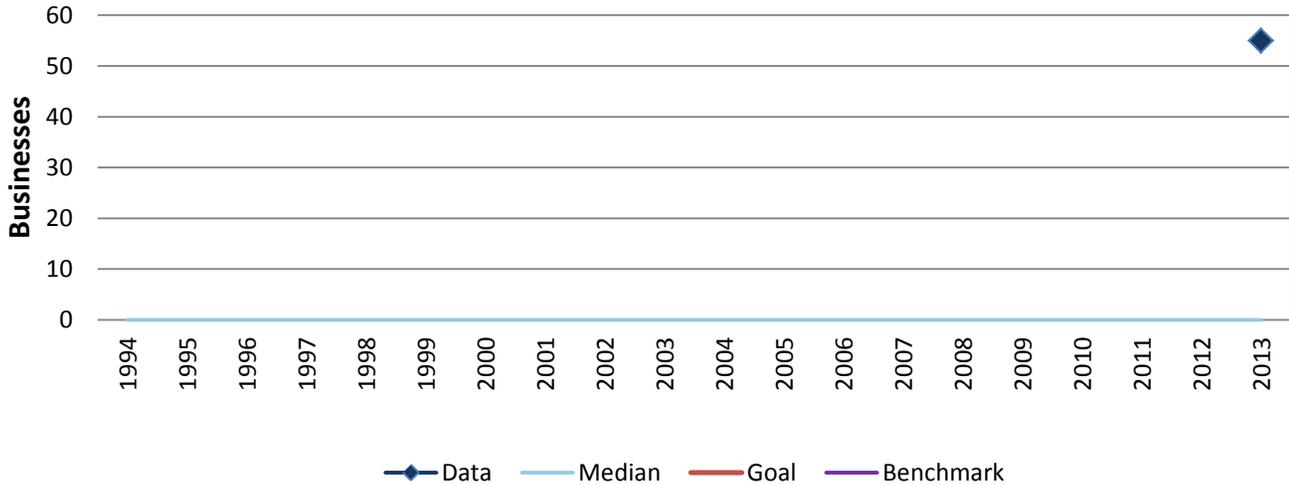
Process: Exports

Baseline, Goal, & Benchmark	Source Summary	Continuous Improvement Summary
Baseline: TBD Goal: TBD Benchmark: TBD	Data Source: Export 2nd Qtr 14 Stocktake Goal Source: TBD Benchmark Source: TBD	Select Plan-Do-Check-Act Step Measurement Method: Count of companies counseled Why Measure: Measure of outreach Next Improvement Step:

How Are We Doing?

2009-2013 5 Year Goal	2009-2013 5 Year Actual		2013 Goal	2013 Actual	
TBD	55		TBD	55	
Businesses	Businesses		Businesses	Businesses	

Export Company Counseling



The seven basic quality tools, "5 Whys" technique, brainstorming and other methods will be applied to the measure graphed above. The purpose of using the tools/methods is to understand what makes performance less than desirable if performance is not best in class.