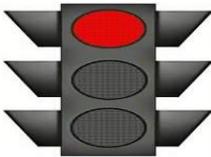
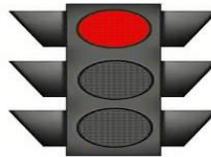


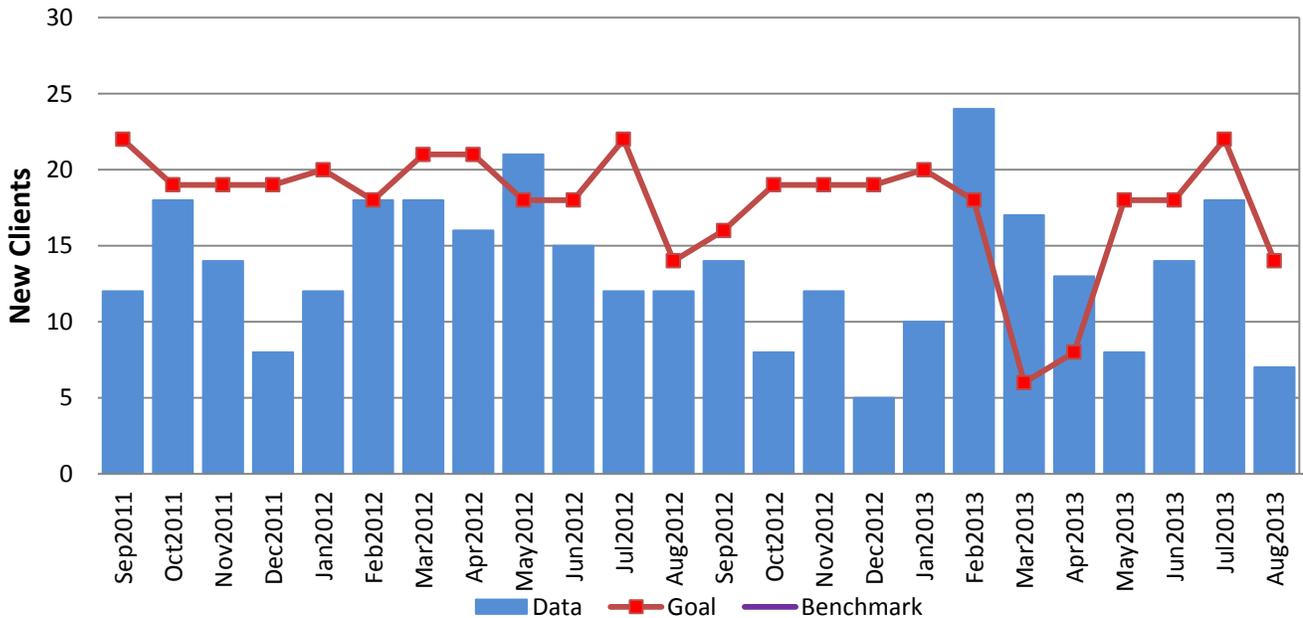
Active New Clients: Greater Louisville Inc.

Economic Growth & Innovation

9/23/2013

Measurement method		Why measure?		What is our goal?	
The number of new clients who work with the chamber of commerce to locate or expand in Louisville		Taking job creation to the next level is a strategic priority for Mayor Fischer		197 active new clients in the last 12 months	
How are we doing?					
Sep2012-Aug2013 12 Month Goal	Sep2012-Aug2013 12 Month Actual		Aug2013 Goal	Aug2013 Actual	
197	150		14	7	
New Clients	New Clients		New Clients	New Clients	
Performance Stoplight Key					
Red Light = Off Goal Yellow Light = Approaching Goal Green Light = Meets Goal No Lights = No Goal/No Data					

Active New Clients: Greater Louisville Inc.



LOUISVILLE METRO
**OFFICE OF
PERFORMANCE
IMPROVEMENT**

