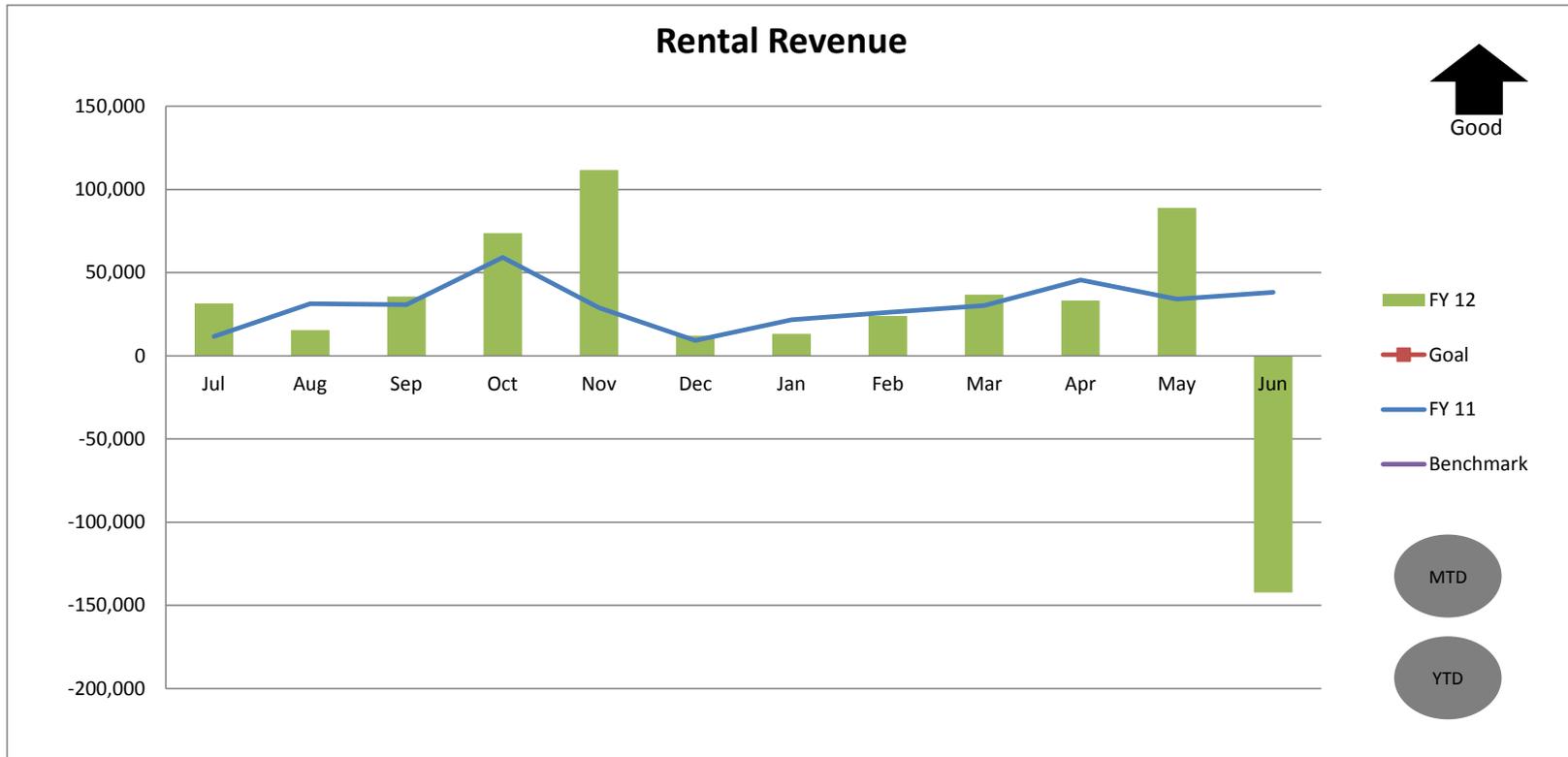


# Parks: Rental Revenue

Measurement Method: Monthly revenue collected from the Metro Parks' facilities rentals  
 Why Measure? In order to provide better Parks and Recreations services to the community  
 What is our goal? Increase Rental Revenue  
 How are we doing? YTD Total goal was not defined; YTD Total = \$334K; YTD Average = \$28K; MTD = \$-142K



	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Median	Standard Deviation	Totals
FY11	\$11,682	\$31,365	\$30,747	\$59,121	\$28,822	\$9,278	\$21,620	\$26,049	\$30,157	\$45,585	\$34,088	\$38,180	\$30,558	\$30,452	\$13,569	\$366,694
FY12	\$31,534	\$15,510	\$35,568	\$73,615	\$111,678	\$12,018	\$13,237	\$23,935	\$36,741	\$33,225	\$88,868	-\$142,167	\$27,813	\$32,379	\$62,205	\$333,761